

## Disclaimer

Pursuant to Art. 13 of the Privacy Code Legislative Decree 196/2003, we hereby inform you that Giorgio Armani S.p.A. - No.11 Via Borgonuovo, 20121 Milan, Italy - in its capacity as Data Controller, will electronically process your data for the purposes of sending you the newsletter and subscribing you to the personalised mailing list in accordance with the choices you made upon subscription regarding information sent by Armani: news, sales, promotional and advertising material relating to Giorgio Armani S.p.A. products, events and initiatives or in which Giorgio Armani S.p.A. participates. The newsletter will be sent via email *and involve entering this personal information on the CRM system of the Data Controller*, in full compliance with the law.

*Your personal information will be processed and shared with parties expressly authorised in writing to access the CRM system of Giorgio Armani S.p.A.*

All decision-making processes and marketing initiatives are managed by Giorgio Armani S.p.A. (Italy), without prejudice to the possibility of expressly appointing subsidiaries to conduct specific marketing campaigns.

Providing your personal information is always optional. However, if you do not provide your email address, you will not be able to subscribe to the newsletter. Your consent is valid until it is withdrawn. Your personal information will be stored by the Data Controller, with the YNAP provider and with the platform used to send information. These external parties have been appointed as external Data Processors. Your personal information is processed with paper and/or electronic and telecommunications tools, using cookies (for further information, see the Cookie Policy available on the website) and automated call systems as defined by Art. 130 of the Code (email, etc.) in compliance with the security measures outlined in Art. 31 et seq. of the Privacy Code. To compare and improve the effectiveness of its communications, the Data Controller uses systems for sending newsletters and promotional communications that generate reports. With these reports, the Data Controller can, for example, obtain information about: the number of readers, emails opened, clicks and unique clickers; the devices (iPhone, Blackberry, Nokia, etc.) and operating systems (Windows, Apple, Linux, Android, etc.) used to read the communication; details about the activity of individual users; the number of pending users who have yet to confirm their subscription; the date and time emails are sent; whether emails have been delivered or forwarded; those who have unsubscribed to the newsletter; those who have opened an email or clicked an individual link; users who have problems viewing the message; link tracking and click tracking.

Access to personal information is restricted to personnel who are duly nominated and expressly appointed by staff of the Giorgio Armani Group. Personal information is sent to third parties who perform management and technical services on behalf of the Data Controller and may be processed by companies that manage web servers and communications platforms used by Data Processors. Your personal information will not be disclosed.

The Data Controller is Giorgio Armani S.p.A. with registered office at 11 Via Borgonuovo, 20122 Milan, Italy. Giorgio Armani S.p.A. has appointed a temporary Data Processor (whose name is provided upon written request to [privacy@giorgioarmani.it](mailto:privacy@giorgioarmani.it)).

You can request a complete list of Data Processors appointed to communicate personal information, by writing to the Data Processor at [privacy@giorgioarmani.it](mailto:privacy@giorgioarmani.it).

You can at any time exercise your rights under Art. 7 of the Code, which include the right to access your information, verify its content and accuracy and request additions, updates, changes, deletions or the blocking of your information due to breach of the law, as well as to refuse processing of your information for valid reasons and for the purposes of advertising and sales information (see full text below). When contacting the Data Processor, please provide your name, email address, postal address and/or telephone number so that your request can be processed properly.

Should you no longer wish to receive information from Armani, please proceed as follows:

- For communications received via automated systems (email), use the automatic cancellation option at the bottom of these emails ("click here"); alternatively, send an email to [privacy@armani.com](mailto:privacy@armani.com) with the subject line "no automatizzato".

## Personal information of minors under the age of 16

Minors under the age of 16 years may not provide personal information. Giorgio Armani S.p.A. shall not be held liable for any false declarations made by minors and, should it discover that false declarations have been made, Giorgio Armani S.p.A. will immediately delete all personal data and any material acquired. The Controller will assist parents or legal guardians with requests regarding the personal data of minors pursuant to Art. 7, 8, 9 and 10 of the Privacy Code.

## Legislative Decree No. 196/2003: Art. 7 – Right of access to personal information and other rights

1. Interested parties have the right to receive confirmation of the existence of personal data concerning them, even if not yet recorded, and the communication of such data in intelligible form.

2. Interested parties have the right to receive information about:

- a) the origin of the personal data;
- b) the purposes and manner of processing;
- c) the logic applied when processing is performed with the assistance of electronic tools;
- d) the identity of the data controller, the data processors and the designated representative as per article 5, paragraph 2;
- e) the parties or categories of parties to whom the personal information may be communicated or who may learn of them in their capacity as designated representatives in Italy, or as data processors or officers.

3. The interested party is entitled to obtain:

- a) the updating or correction of the data or, if necessary, addition to the data;
- b) the cancellation, rendering anonymous or blocking of data processed unlawfully, including data that need not be kept for the purposes for which they were collected or subsequently processed;
- c) certification that the operations in a) and b) have been brought to the attention of those to whom the data was communicated or disclosed, including as regards their content, except where this proves impossible or involves the use of means clearly disproportionate to the protected right.

4. Interested parties have the right to object, in whole or in part:

- a) to the processing of their personal data, for lawful reasons, even if pertinent for the purpose of collection;
- b) to the processing of personal data that regard them for purposes of sending advertising or direct sales materials, or for carrying out market research or sales communications.