

Disclaimer

Pursuant to Art. 13 of the Privacy Code Legislative Decree 196/2003, we hereby inform you that Giorgio Armani S.p.A. - No.11 Via Borgonuovo, 20121 Milan, Italy - in its capacity as Data Controller, will electronically process your data for the purposes of sending you the newsletter and subscribing you to the personalized mailing list in accordance with the choices you made upon subscription regarding information from Armani: news, sales, promotions and advertising material relating to Giorgio Armani S.p.A. products, events and initiatives or in which Giorgio Armani S.p.A. participates. The newsletter will be sent via email *and involve entering this personal data on the CRM system of the Data Controller*, in full compliance with the law.

Your personal data will be processed and shared with parties expressly authorized in writing to access the CRM system of Giorgio Armani S.p.A. All decision-making processes and marketing initiatives are managed by Giorgio Armani S.p.A. (Italy), without prejudice to the possibility of expressly appointing subsidiaries to conduct specific marketing campaigns.

Providing your personal data is always optional. However, if you do not provide your email address, you will not be able to subscribe to the newsletter. Your consent is valid until it is withdrawn. Your personal data will be stored by the Data Controller with the YNAP provider and with the platform used to send the information. These external parties have been appointed as external Data Processors. Your personal data is processed with paper and/or electronic and telecommunications tools, using cookies (for further information, see the Cookie Policy available on the website) and automated call systems as defined by Art. 130 of the Code (email etc.) in compliance with the security measures outlined in Art. 31 et seq. of the Privacy Code. To compare and improve the effectiveness of its communications, the Data Controller uses systems for sending newsletters and promotional communications that generate reports. With these reports, the Data Controller can, for example, obtain information about: the number of readers, emails opened, clicks and unique clickers; the devices (iPhone, Blackberry, Nokia, etc.) and operating systems (Windows, Apple, Linux, Android, etc.) used to read the communication; details about the activity of individual users; the number of pending users who have yet to confirm their subscription; the date and time emails are sent; whether emails have been delivered or forwarded; those who have unsubscribed to the newsletter; those who have opened an email or clicked an individual link; users with problems viewing the message; link tracking and click tracking.

Access to personal data is restricted to personnel who are duly nominated and expressly appointed by staff at the Giorgio Armani Group. Personal data is sent to third parties who perform management and technical services on behalf of the Data Controller and may be processed by companies that manage web servers and communications platforms used by Data Processors. Your personal data will not be disclosed.

The Data Controller is Giorgio Armani S.p.A. with headquarters at 11 Via Borgonuovo, 20122 Milan, Italy. Giorgio Armani S.p.A. has appointed a temporary Data Processor (whose name is provided upon request in writing to privacy@giorgioarmani.it).

You can request a complete list of Data Processors appointed for data communications by writing to the Data Processor at privacy@giorgioarmani.it.

You can at any time exercise your rights under Art. 7 of the Code, which include the right to access your data, verify its content and accuracy, request additions, updates, changes, deletions or the blocking of your personal data due to breach of the law, as well as to refuse the processing of your personal data for valid reasons and for the purposes of advertising and sales information (see full text below). When contacting the Data Processor, please provide your name, email address, mailing address and/or telephone number so that your request can be processed properly.

Should you no longer wish to receive information from Armani, please proceed as follows:

- For communications received via automated systems (email), use the automatic cancellation option at the bottom of these emails ("click here"); alternatively, send an email to privacy@armani.com with the subject line "no automatizzato".

Data of minors aged under 16

Minors under 16 years of age may not provide personal data. Giorgio Armani S.p.A. shall not be held liable for any false declarations made by minors and, should it discover that false declarations have been made, Giorgio Armani S.p.A. will immediately delete all personal data and any material acquired. The Controller will assist parents or legal guardians with requests regarding the personal data of minors pursuant to Art. 7, 8, 9 and 10 of the Privacy Code.

Legislative Decree No. 196/2003: Art. 7 – Right of access to personal information and other rights

1. Interested parties have the right to receive confirmation of the existence of personal data concerning them, even if not yet recorded, and the communication of such data in intelligible form.

2. Interested parties have the right to receive information about:

- a) the origin of the personal data;
- b) the purposes and manner of processing;
- c) the logic applied when processing is performed with the assistance of electronic tools;
- d) the identity of the data controller, the data processors and the designated representative as per article 5, paragraph 2;
- e) the parties or categories of parties to whom the personal data may be communicated or who may learn of it in their capacity as designated representatives in Italy, or as data processors or officers.

3. The interested party is entitled to obtain:

- a) the updating or correction of the data or, if necessary, additions to the data;
- b) the deletion, rendering anonymous or blocking of data processed unlawfully, including data that need not be kept for the purposes for which it was collected or subsequently processed;
- c) certification that the operations in a) and b) have been brought to the attention of those to whom the data was communicated or disclosed, including as regards their content, except where this proves impossible or involves the use of means clearly disproportionate to the protected right.

4. Interested parties have the right to object, in whole or in part:

- a) to the processing of their personal data, for lawful reasons, even if pertinent to the purpose of collection;
- b) to the processing of personal data that regards them for the purposes of sending advertising or direct sales materials, or for carrying out market research or sales communications.